

PRESS RELEASE
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Bankhaus Seeliger embarks on new directions in asset management and cooperates with Swiss Private Bank Bergos

Wolfenbüttel/ Zurich. Bankhaus C. L. Seeliger, founded in 1794, is partnering with Swiss Private Bank Bergos AG with immediate effect. The cooperation encompasses the management of the asset management mandates of Seeliger's clients.

"For us, trust, continuity and an eye-level interaction form the cornerstones of our business. As an owner-managed Private Bank, we build on a framework of values with a strong tradition that is appreciated by our clientele," explains Friedrich-Carl Heidebroek, personally liable partner of Seeliger. "We are therefore particularly delighted to have found in Bergos not only a partner who impresses with outstanding expertise, but who is also an ideal cultural fit for us."

The oldest and largest Private Bank in Lower Saxony was looking for a new partner to further its strategic development in order to be able to offer its clients modern and internationally oriented asset management. Following its maxim of "doing everything considerately," Seeliger chose the expertise of Bergos, a Zurich-based Private Bank, after an intensive selection process. Bergos emerged from the world's second oldest bank, its former parent company, Hamburg-based Berenberg Bank, founded in 1590, and has been serving international private clients and entrepreneurs in the Swiss financial centre for over thirty years. Since January 2021, as an independent Swiss Private Bank with a new shareholder base consisting of Swiss and German entrepreneurs, it has pursued a "Human Private Banking" approach that puts people at its core. With more than 100 employees, it is particularly active in wealth management and asset servicing. It was awarded the highest grade "summa cum laude" by the report "Die Elite der Vermögensverwalter" (Handelsblatt) at the end of last year.

"It was important to us not only to attract a recognized expert to strengthen and further develop our asset management offering, but also a bank with a similar tradition and comparable values with which we can develop offerings for our clients on an equal footing," explains Christoph Schmitz, Seeliger's second general partner. "Bergos is uniquely positioned: The bank looks back on a remarkable tradition and, supported by its new shareholder base, looks resolutely to the future of private banking. It is at home in Switzerland, globally oriented and still linked to Germany. For us, it is the ideal partner!"

Dr. Peter Raskin, CEO and Partner of Bergos: "We are delighted about this partnership and honoured by this great recognition of our expertise. Our two houses are an ideal fit, both culturally and structurally. It is important to both banks to understand the complexity of their clientele on an individual basis and to stand by their clients' side as a loyal partner at eye level. For us, in-depth analyses are the prerequisite for developing a sound capital market opinion. In recent years, we have significantly expanded our analysis and portfolio management capabilities. Bankhaus Seeliger's clients will now also benefit from this."

About Bankhaus Seeliger

Bankhaus C. L. Seeliger Kommanditgesellschaft was founded in 1794 and is the oldest and largest owner-managed Private Bank in Lower Saxony. With around 80 employees, the Wolfenbüttel-based institution is primarily dedicated to asset investment and financing for private clients, family associations, farmers, foundations and medium-sized companies in northern Germany.

About Bergos

Bergos AG is an independent Swiss Private Bank with a focus on Private Wealth. Bergos emerged in 2021 with a new shareholder base from Joh. Berenberg, Gossler & Co. KG, founded in 1590, and has been serving international private clients and entrepreneurs in the Swiss financial centre for over thirty years. Its headquarters are in Zurich with an office in Geneva. The Swiss Private Bank is dedicated to "Human Private Banking" and specializes in wealth management and advisory services. With more than 100 employees, the focus is on providing expert guidance in all known liquid and non-liquid asset classes, as well as alternative investments such as real estate, private equity and art. For entrepreneurial clients, Bergos offers access to M&A and other corporate finance services. Bergos AG offers private clients, entrepreneurs and their families a holistic, intergenerational service that focuses on security, neutrality, internationality and openness to the world, in addition to investment recommendations.

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